



January 28, 2020

## An open letter to California's Alumni

Grand Assembly is an event to look forward to. The friendships that are made, the experience of competing in ritual, sew and show, etc. inspire California girls to excel and look to the future.

One of the many features at Grand Assembly is the re-uniting of sisters, whether Past Grand Officers or Alumni. Who got married, who had babies, who has girls now in Rainbow? We love seeing all of you and yes, we can remember several of you as we've served through the years.

California Rainbow now needs your help. We're aware that costs have escalated; we're certain that you know that too. Our goal is for Grand Assembly to be self-supporting. Every table and every chair cost California Rainbow and every effort is being made to conserve costs and this is where we need your help.

Did you know that Grand Assembly receives \$10.00 for every hotel/motel room that is booked through the Convention Bureau? The credit from these rooms goes directly to the bottom line on our statement and help us to pay for Grand Assembly. As a result of not booking through the Convention Bureau and using other means for your overnight stay such as outside B&B's, hotels **not** on the housing list, or private homes it lessens our ability to pay for the cost of the convention center. As members of the Grand Executive Committee we have had many discussions on how to share this information and stress the importance to our alumni of utilizing Grand Assembly for your housing needs. We believe that if we share the need with you and stress the importance that you will, as you always do, support our requests. We also believe that your love for California Rainbow and wanting the members of today to have the same wonderful experiences that you did that you would also take into consideration a monetary donation to help support Grand Assembly financially. On your registration form you will notice that we have added a donation line. If you are able to provide a financial contribution it will go directly to supporting Grand Assembly costs. California's Grand Assembly has long history of showcasing our members and providing opportunities for them to create memories that will last a lifetime. Now is your opportunity to support Grand Assembly and your donation will be greatly appreciated and be reflected on your name badge at Grand Assembly 2020.

At our majority ceremony many of you were reminded that we had prepared you for a greater fraternal life. Some of you have joined Eastern Star, some not but for

many of you the lessons you learned in Rainbow have impacted you in many ways. If Rainbow has made a positive impression in your life and you enjoy re-uniting with your sisters and friends, won't you please help us by using Grand Assembly housing. Grand Assembly, as we have known it, is in jeopardy as pennies are counted to make Grand Assembly possible.

This year we have focused on investing heartbeats. The Leading Lemurs and Isabella have invested in our Grand Service Project, The Painted Turtle, our girls have invested in their local Assemblies through service projects, leadership development and membership and now we are hopeful that you will invest in California's Grand Assembly.

Investing our Heartbeats Wisely,

California's Grand Executive Board of Directors

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