



Guidelines for Using the Potential New Member Contact List

- This is a tool for assemblies to use during and after RUSH.
- This is a great form to have on hand during your Virtual RUSH Membership Events as you meet with your potential new members and can also be used at in person events.
- Ensure that you are filling out all of the information!

- It is key that you address their targeted interest and whether you have invited them to a follow-up event. Knowing what they are interested in, you will be better able to provide them information that will serve and benefit them. In turn, hopefully making them want to join your Assembly!
- Do not forget to invite them to a follow-up event! You have worked hard to get a potential new member to join you at an event, so make sure they feel welcomed and included in your future plans!

- Contact the Membership Team at caiorg.membership.team@gmail.com for any questions.